



Champion Brands, LLC
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CHAMPIONS USE
CHAMPION!

MISSION STATEMENT

Champion Brands, LLC's Mission is to generate growth for its investors by providing excellent product quality and service to its valued customers. A key component in its Mission is the establishment of the Champion Brand as a recognizable, value-added line of lubricants and automotive chemicals. Champion Brands, LLC has committed its company and its employees to the objectives listed below, in order to attain its Mission goals.

We:

- respect and protect the environment of our organization and our community.
- acknowledge and recognize the dedication and service of our employees.
- safeguard the health and safety of our employees and community.
- support the community through our active commitment and involvement.
- provide our employees with the resources to produce value-added, quality products and services.
- implement 'risk management' practices and plan/do/check/act (PDCA) process techniques.
- communicate to our employees the ever-changing requirements and needs of our customers.
- establish and maintain partnerships with our customers and suppliers.
- commit to providing our stakeholders with profitable return on investments.
- monitor and measure defined performance objectives to assure customer satisfaction and continual improvement in company operations.
- benefit from the implementation and practice of the total quality management principles outlined in the ISO 9001 (2015) Standard.

QUALITY POLICY

Champion Brands is committed to providing its customers with the highest quality products available, supported by competitive pricing and excellent customer service. It is our commitment to be known by our customers as an outstanding quality and value leader in our industry.

Champion Brands' commitment to quality and value; the health and safety of our employees and community; the preservation of the environment; the achievement of meeting the requirements of our external and internal interested parties (suppliers, customers, stakeholders, employees, community, etc.) represent the highest priorities of our company.

In the attainment of superior customer satisfaction, we must understand and satisfy the requirements of our internal and external customers in order to develop and maintain lasting relationships. We understand that we exist because of our customers and that meeting their requirements is the key to our success. A key measurement of our success will be our profitability, which is essential in providing the long-term stability to serve our customers, employees and community.

The Top Management Staff is committed to the implementation, practice and maintenance of a Quality System, based upon the requirements contained in the ISO 9001 (2015) Standard. We are committed to the utilization of the concepts of Risk Management Criteria; Plan/Do/Check/Act Concepts (PDCA); Process Management; Organizational Performance Measurement and Corrective Action; Continual Improvement Activities; and 'Open' Communication. These concepts are integrated and communicated throughout our business operations and supported by our practices and documentation.

The Quality Policy has been communicated throughout the organization and is periodically evaluated at our Management Review Meetings for its continued relevance to our business practices and operations.

